



SOLSTICE

TRANSPORTATION CONSULTING



**Intelligent passenger bus  
transportation systems  
for an intermodal world**

Solstice Transportation Consulting works with large institutions to help them setup, manage, maintain and improve the quality of existing bus passenger transportation systems. We focus on enabling these institutions to meet the transportation needs of their customers, students, residents, employees, or partners.



- **Transportation Needs Analysis**
- **Transportation Feasibility Studies**
- **Passenger Surveys, Focus Groups, and Open Forums**
- **Request for Proposal Development**

We maintain memberships and open communications with associations, trade organizations, vendors, and key transportation resources to stay abreast of the most important advances for our customers.

After you determine WHAT you want your transportation system to do, Solstice Transportation Consulting provides you with the operational plan for the transportation setup and implementation.

We deliver passenger feedback to your team by constantly measuring transportation system performance.

We clarify transportation issues, provide visibility and deliver solutions to your stakeholders.

We research and evaluate critical transportation technology applications to keep our customers informed and up-to-date with the latest advances.

Our planning and design approach will support the long term success of your program.

**Solstice Transportation Consulting brings the following services and experience to your organization:**

**Critical knowledge of how passengers perceive system performance.**

Understanding passenger requirements and responding to their needs by consistently yielding superior customer satisfaction ratings.

**Clearly defined transportation system objectives**

Well defined and expertly planned transportation systems directly result in annual cost savings and an increased return on investment.



**Transportation technology solutions**

Transportation technology includes such tools as automated vehicle locator systems (GPS), passenger counting, vehicle inspection, camera systems, passenger information systems, as well as others. When utilized properly they can significantly improve service delivery quality, reduce fuel and maintenance costs, enhance safety, and assist with the management of system efficiency and driver performance.

**Solstice Transportation Consulting** specializes in working with institutions such as Colleges, Universities, Airports, Hospitals, Corporate Campuses, Municipalities, and Hospitality venues who are either currently managing passenger bus transportation systems, or are developing new transit systems.



## **Passenger Bus Transportation System Focus Areas:**

### **Transit System Operations**

- Transportation Needs Analysis and Feasibility Studies
- Request For Proposal Development
- Vehicle Evaluation, Selection, and Inspection
- Transportation Policy Development
- Maintenance, Operations, Customer Service, and Quality Control Policy Review

### **Transportation Performance Management**

- Transportation Survey Development and Administration
- On Site Transit System Monitoring and Evaluation
- Focus Group and Town Hall (Open Forum) Meeting Facilitation
- Performance Audits
- Fleet Utilization Evaluation

### **Transportation Technology**

- GPS and automated vehicle locator systems
- Passenger counting systems
- Reporting, evaluations and assessments
- Transit Technology Review and Recommendations
- Request For Proposal Development and Equipment Selection
- Managed Services: Expert Transportation Technology Reporting



## Providing mission critical tools and consulting for passenger bus transportation systems.



- **Passenger Transportation System Design and Improvement**
- **Passenger Perception: System Performance Evaluation**
- **Transportation Technology and Fleet Reporting**
- **Bus Purchase Specifications and Contractor Selection Management**

### Memberships and Affiliations:



Atlanta  
Business Alliance



## Solstice Transportation Consulting

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